

# Robert I. Bridges, CFA, AVA

## **Professional Experience**

Bob Bridges is a Principal at VALUE Incorporated, a premier firm specializing in the valuation of businesses, partnerships, and intellectual property. He provides valuation opinions and economic analyses for businesses ranging in size from sole proprietorships to Fortune 500 companies. The scope of Mr. Bridges work includes valuation opinions for GAAP financial reporting, litigation and estate and gift tax purposes.

Mr. Bridges has performed analyses for many different industries, including automotive, financial services, health care, retail, wholesale, manufacturing, hospitality and various technologies. Mr. Bridges has significant experience having worked on hundreds of engagements representing billions of dollars in securities, intellectual property and economic damages. He has been accepted as an expert in litigation matters without exception.

Mr. Bridges joined VALUE Incorporated in 2002 as a Senior Analyst. Mr. Bridges' background before VALUE includes several years in financial consulting as a licensed securities broker where he specialized in fixed income securities, option strategies and estate planning for high net-worth clients. He has several years experience and significant training in statistical analysis and economic forecasting. In addition, he has been employed by the U.S. Department of Labor Bureau of Labor Statistics and is also a former golf professional.

## **Formal Education**

Master of Arts in Applied Economics  
Southern Methodist University, Dallas, Texas

Bachelor of Science in Economics  
University of Texas at Arlington, Arlington, Texas

## **Designations And Licenses Held**

Chartered Financial Analyst (CFA), designated by the CFA Institute  
Accredited Valuation Analyst (AVA), designated by National Association of Certified Valuation Analysis (NACVA)

Series 6 Securities License, National Association of Securities Dealers  
Series 7 Securities License, National Association of Securities Dealers  
Series 63 Securities License, National Association of Securities Dealers  
Life, Accident and Health Agent, Texas Department of Insurance

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## **Organizations and Professional Associations**

Member, CFA Institute  
Member, CFA Society of Dallas-Fort Worth  
Member, National Association of Certified Valuation Analysts  
Member, Success North Dallas  
Member, Estate Planning Council of North Texas  
Member, Dallas Estate Planning Council

## **Select Lectures and Appearances**

"Guidance for Valuing Employee Stock Options" –DFW SEC Reporting Group,  
February 2005, Houston SEC Reporting Group, June 2005  
Co-Presenter, "Accounting and Finance for Attorneys" – Dallas and Houston, Texas,  
2005  
"Trade, Balance of Payments and Economics" - University of Dallas, January 2004  
"Macro Economic Forecasting" – University of Texas at Arlington, August 1997