

## Travis Keath



### Principal

[tkeath@valueinc.com](mailto:tkeath@valueinc.com)

D. 972.831.7902

250 Decker Drive, Suite 200  
Irving, Texas 75062

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### Education

- Texas A&M University, College Station (Master of Science in Finance, 1989)
- Texas A&M University, College Station (Bachelor of Business Administration in Finance, 1988)

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### Honors

- Phi Kappa Phi (Honors Scholastic Society)
- Beta Gamma Sigma (Business Scholastic Honors Society)
- Texas A&M Distinguished Student Award – 1986, 1987, 1988
- Who's Who in Finance and Industry
- Who's Who in America
- Who's Who in the South and Southwest

Travis Keath is a Principal of VALUE with considerable experience in the valuation of business interests, derivative securities and intangible assets. Throughout his career, Mr. Keath's consulting work has focused primarily on corporate finance, business valuation issues and forensic analyses, which have spanned more than 1,000 companies in a wide variety of industries. He has extensive experience in the quantitative assessment of business operations and capital structure, as well as the analysis of intellectual property and intangible assets.

Mr. Keath has testified as an expert witness in numerous venues, including Federal and state district courts, United States Bankruptcy Court, United States Tax Court and arbitration panels of the NASD and the American Arbitration Association. In addition, he has assisted with valuation issues in mediations and informal negotiations between parties regarding business valuation, financial restructuring, economic damages, securities issues, tax matters and related issues.

Prior to his position at VALUE, Mr. Keath held valuation, reorganization and litigation consulting positions at a national valuation firm and two global accounting and consulting firms. Complementing more than 30 years of consulting experience, Mr. Keath also served as the chief financial officer of a software development company.

He holds the Chartered Financial Analyst designation, is a Certified Public Accountant and holds the Accredited in Business Valuation credential. Mr. Keath earned his BBA and MS in finance from Texas A&M University. He has written and lectured extensively on business valuation, financial restructuring and related topics.

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## Accreditation and Designations

- Chartered Financial Analyst (CFA)
- Certified Public Accountant (CPA)
- Accredited in Business Valuation (ABV)
- Instructor, CFAS-DFW Chartered Financial Analyst Examination Review Course, 1995-2013
- Organizations and Professional Associations
- Member, American Institute of Certified Public Accountants
- Member, Texas Society of Certified Public Accountants (TXCPA)
- Committee Member, TXCPA Professional Ethics Committee
- Committee Member, TXCPA Business Valuations, Forensic & Litigation Services Committee
- Member, American Bankruptcy Institute (ABI)
- Committee Member, ABI Financial Advisors Committee
- Member, Turnaround Management Association (TMA) Dallas Chapter
- Board Member, TMA Dallas Chapter
- Member, CFA Institute
- Member, CFA Society of Dallas-Fort Worth (CFAS-DFW)
- Treasurer, CFAS-DFW
- Board Member, CFAS-DFW

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## Organizations and Professional Associations

- Member, American Institute of Certified Public Accountants
- Member, Texas Society of Certified Public Accountants (TSCPA)
- Committee Member, TSCPA Business Valuations, Forensic & Litigation Services Committee
- Member, American Bankruptcy Institute (ABI)
- Committee Member, ABI Financial Advisors Committee
- Member, Turnaround Management Association (TMA) Dallas Chapter
- Board Member, TMA Dallas Chapter
- Member, CFA Institute
- Member, Dallas Society of Financial Analysts (DSFA)
- Treasurer, DSFA
- Board Member, DSFA